

Privacy statement for Orton Oy's newsletter register Regulation of the European Parliament and of the Council

2016/679 (EU General Data Protection Regulation)

Updated 20 January 2021

1 Data controller	<p>Name: Orton Oy (Business ID 2280979-1)</p> <p>Address: Tenholantie 10 FI-00280 Helsinki</p> <p>Contact information telephone number +358 9 4748 2705 email address: orton@orton.fi</p>
2 Persons responsible for the register	<p>Person responsible for the register: Pia Koivu, Sales and Marketing Director of Orton Oy.</p> <p>The above responsible person processes, for example, requests for error rectification or data erasure.</p>
3 Data Protection Officer	<p>Sonja Åkerlund Data Protection Officer</p> <p>Postal address: Orton, Tenholantie 10, FI-00280 Helsinki tietosuojavastaava@orton.fi</p>
4 Contact details in matters concerning the register	<p>Markus Orava Chief Executive Officer</p> <p>Orton, Tenholantie 10, FI-00280 Helsinki markus.orava@orton.fi</p>
5 Name of the register	PRIVACY STATEMENT FOR ORTON OY'S NEWSLETTER REGISTER
6 Purpose of processing personal data	The register is used to maintain newsletter subscriptions.
7 Data content of the register	<p>The following are stored concerning the data subject:</p> <ul style="list-style-type: none">- content provided by the customer: email address and the communication category chosen by the customer (e.g. healthcare professional or other person interested in the services)- storage date, data source
8 Regular data sources	<p>Data is obtained from:</p> <ul style="list-style-type: none"><input type="checkbox"/> the data subject himself/herself

9 Categories of recipients of personal data	<p>Recipients related to the production of newsletters:</p> <ul style="list-style-type: none"> - Orton Oy's marketing communications personnel or subcontractors responsible for the newsletter maintenance register who are committed to the European Union's model contracts. <p>The data is transmitted through the forms on the website to the newsletter application's subcontractor's server.</p>
10 Regular disclosures of data	<p>Data will not be disclosed outside Orton Oy or the parties involved in the maintenance of its newsletter application, except in accordance with agreements, other consent and regulations.</p>
11 Retention period	<p>Data is stored in the register until the newsletter subscriber cancels his or her subscription. The newsletter subscriber can delete the data concerning him or her from the register by clicking on the link in the newsletter.</p>
12 Rights of the data subject	<p>The data subject has the following rights:</p> <ul style="list-style-type: none"> • Right of access to personal data (Article 16) ○ the data subject may submit an electronic request for information via the security mail found on the company's website <ul style="list-style-type: none"> ○ to send a request for information by letter • Right to rectification (Article 16) ○ the data subject may submit a written claim for rectification • Right to erasure (Article 17) ○ the data subject may request the erasure of data that is unnecessary or incorrect for the purpose of the register • Right to restriction of processing (Article 18) ○ the data subject may make a free-form claim, which is always processed on a case-by-case basis • Right to objection (Article 21) ○ the data subject may make a free-form claim, which is always processed on a case-by-case basis • Right to transfer data from one system to another (Article 20) ○ the data subject may make a free-form claim, which is always processed on a case-by-case basis <p>Instructions and mailing addresses can be found on Orton Oy's website.</p> <p>In certain situations, the data controller may, for justified reasons, refuse to comply with the data subject's claims on the grounds provided for by law.</p>
13 Transfer of data outside the EU or EEA	<p>Only with the consent of the data subject.</p>
14 Principles of register protection	<p>The register is maintained as a technical record by the data controller or by an authorised party. The information system is protected by appropriate technical protection against external data breaches. Access to the register is monitored with user-specific usernames and passwords.</p>

15 Right to lodge a complaint with the supervisory authority	<p>Without prejudice to other administrative appeals or remedies, every data subject has the right to lodge a complaint with the supervisory authority, in particular in the Member State in which he or she has a habitual residence or place of employment or where the alleged breach has occurred, if the data subject considers that the processing of personal data concerning him or her is in breach of the EU General Data Protection Regulation.</p> <p>Details of the supervisory authority:</p> <p>Office of the Data Protection Ombudsman</p> <p>Visiting address: Ratapihantie 9, 6th floor, FI-00520 Helsinki Postal address: P.O. Box 800, FI-00521 Helsinki Exchange: +358 29 56 66700 Fax: +358 29 56 66735 Email: tietosuoja(at)om.fi</p>
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